



# Student Success: Understanding Engagement and Retention

## Students at Risk



53%

have considered taking a break



17%

have considered dropping out

## The Main Reason Students are at Risk

**\$ Financial Difficulty 31%**

**📖 Academic Challenges 20%**

**🧠 Mental Health 16%**

**👨👩 Family Obligations 12%**

**🏠 Homesick 10%**

**🕒 Time Management Issues 8%**

**🧠 Other 2%**

**🏥 Physical Illness 1%**

## How Students Ranked Measures of Success

1



GPA

2



Greater knowledge/  
what you learned

3



Graduating/completing  
your course of study

4



Getting a desired job

5



The starting  
salary of your job

6



Upskilling in your  
current career

7



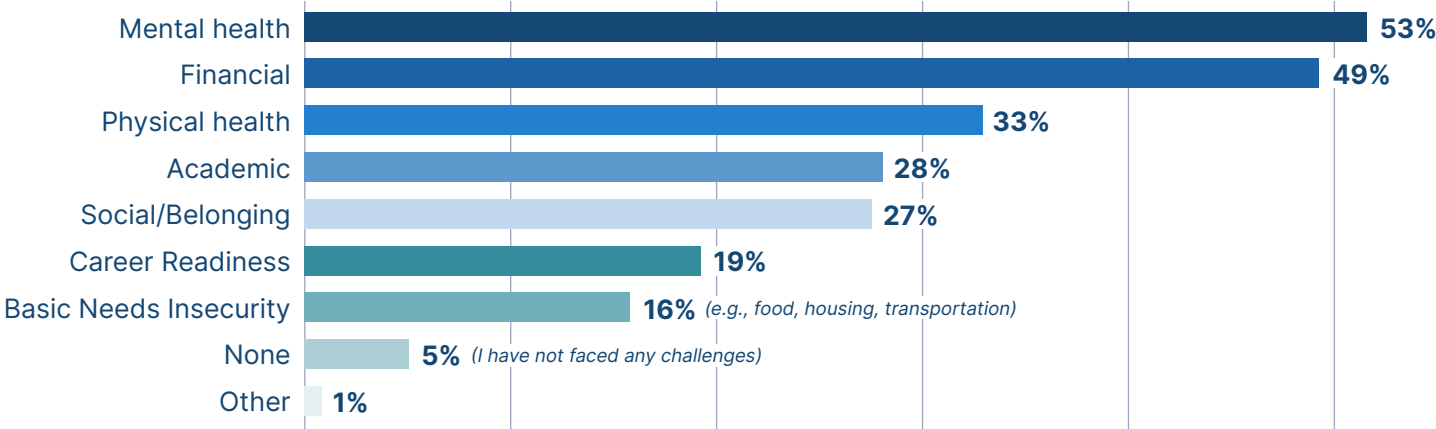
The ability to pay  
off student loans

## The Challenges to Students Reaching Their Goals



**9 in 10**

Students Report Facing a Barrier to Success



## How Students Engage With Success Resources

**Academic advising, 42%**

**Tutoring services, 35%**

**Counseling or mental health services, 33%**

**Financial wellness resources, 30%**

**Peer study groups, 20%**

**Career services, 19%**

**Basic or essential needs assistance, 15%**  
(e.g., food pantry, transportation vouchers, childcare)

**Disability services, 13%**

**None, 10%**  
(I have not used any student success services)

## Students' Roadblocks to Using Campus Success Resources

1



Do not know where or  
how to seek support

2



Office hours are  
not convenient

3



Campus locations  
are not convenient

4



Would prefer a  
virtual option

5



Do not need  
additional support

## What Students Say Institutions Could Improve to Foster Success



"Make a comprehensive  
list of resources in one  
place."



"Have more flexible  
hours."



"Give access to virtual or  
anonymous services."



"More financial  
wellness programs."



"More mental health  
therapy times so there  
is less wait."